ITPUG - ITalian PostgreSQL Users Group Association is proud to announce that edition 14th of PGDay.IT will be held in Bergamo on June 11th and 12th, 2020 - il Centro Congressi Giovanni XXIII.

🌐 http://2020.pgday.it/

PGDay.IT is the Italian event dedicated to PostgreSQL, one of the most successful open-source projects.

The first PGDay took place on July 6th and 7th, 2007, at the Monash University located in Prato (Italy).

Thirteen years ago!

The first edition of the PGDay1 has been very important, not only because it was the first in Europe, but also for allowing to lay the foundations for the establishment of the "PostgreSQL Europe" association. In fact, some of the founding members of ITPUG have participated in the creation of the European Community that organizes every year the PGConf.EU, the European conference focused on PostgreSQL, which boasts over 400 attendees per edition.

On October 17th and 18th, 2008, took place in Prato the European PGDay which included both an Italian and an European program (presented in English) running in parallel. The Italian program was developed and organized by ITPUG and PLUG (Prato Linux User's Group) members, whilst the European program was managed by members of the PostgreSQL Europe group, with the support of ITPUG and PLUG.
Since 2007 the work of the Italian Community has never stopped. Every year we are happy in making this event alive and sharing the news about content inside each release of PostgreSQL.

PGDay.IT target group is quite broad. It extends from the academic world to industry experts who want to know about a free, effective and reliable alternative to proprietary database solutions.

Unfortunately, PostgreSQL's potential is still significantly underestimated in Italy. The main promotion channel is and remains its community. That's why PGDay.IT is so important for Italy.

The main "actors" of PGDay.IT are: Volunteers: who work hard to organize the event, Partners: without them, the event would not be possible, Speakers: who share their know-how and bring new ideas, Attendees: who share experiences and enthusiasm.

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Some data on the latest editions of PGDay.IT: 2017, 2018 and 2019

PGDay.IT 2019

http://2019.pgday.it/

The 2019 edition of PGDay.It took place in Bologna on 16 and 17 May at the Admiral Park Hotel.

The program included two tracks, one in Italian and one in English. With two keynotes, 16 talks and 17 speakers, the program made it possible to tackle various PostgreSQL related topics.

168 registration, of which 163 attendees

PGDay.IT 2018

http://2018.pgday.it/

The 2018 edition of PGDay.It took place in Lazise on June 29th at the Hotel Parchi del Garda.

The program included two tracks, one in Italian and one in English. With a keynote, 16 talks and 15 speakers, the program made it possible to tackle various PostgreSQL related topics.

156 registration, of which 148 attendees

PGDay.IT 2017

http://2017.pgday.it/

The 2017 edition of PGDay.It took place in Milan on October 13th at the Stelline Congress Center.

The program included two tracks, one in Italian and one in English. With a keynote, 16 talks and 19 speakers, the program made it possible to tackle various PostgreSQL related topics.

194 registration, of which 192 attendees

Coming from various regions of Italy such as:

Lombardy, Veneto, Tuscany, Emilia Romagna, Lazio, Trentino-Alto Adige, Marche, Piedmont, Abruzzo, Campania, Friuli-Venezia Giulia, Apulia, Liguria, Sicily.

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PGDay.IT would not be possible without the support of our generous partners. Thanks a lot to everyone!

Diamond Partners
2ndQuadrant PostgreSQL

Gold Partners
subito   EDB POSTGRES   arcoda INFORMATION TECHNOLOGY

Silver Partners
METODO

Bronze Partners
citusdata   FORMA tecnologia per internet   R3 GIS www.r3-gis.com

Diamond Partners
Pivotal   EDB emersoft   2ndQuadrant PostgreSQL

Gold Partners
Arcoda Information Technology   subito

Bronze Partners
R3 GIS

Diamond Partners
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Platinum Partners
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Gold Partners
subito   MIRIADE PLAY THE CHANGE   THUX CODE AND SYSTEMS   Arcoda Information Technology

Silver Partners
METODO

Bronze Partners
R3 GIS   twentytab   seeweb

The ITPUG Association, in these last three editions of PGDay.IT, was honored to receive the Patronage from:

Patrocinato da
CITTÀ METROPOLITANA DI BOLOGNA   Comune di Zola Predosa   Regione Emilia Romagna   ASTER innovazione attiva

Patrocinato da
REGIONE DEL VENETO   provincia verona

Patrocinato da
Comune di Milano

PGDay.IT 2020 - Partnership Package

Organizing PGDay.It requires dedication and hard work by volunteers who are part of the non-profit association ITPUG.

Like every conference, there are many things to organize and prepare in order to run the event and exceed expectations.

But the hard work and commitment of volunteers is not enough to make PGDay.It great for its participants, like any other community event, PGDay.IT also has its Partners. Companies that have supported the event from the beginning and new companies that today recognize a viable alternative in PostgreSQL to commercial DBMSs.

Without this ecosystem, not only would it not be possible to organize PGDay.IT and any other event in the world dedicated to PostgreSQL, but even the project itself probably wouldn't be the same as it is today.

But what are the benefits for the Partners who support PGDay.IT?

- Visibility within the Open Source world, which is, nowadays, more and more appealing to companies looking for solutions that make them more competitive in their market.

- Increasing their PostgreSQL skills. PGDay.IT is not a commercial event but a technical one. It also allows Partners to have the right knowledge that enables them to set up a medium to long term strategy based on PostgreSQL's technical novelties.

- Your company is already part of the PostgreSQL ecosystem and you support it through the delivery of services, members of your team are also PostgreSQL core developers that also develop PostgreSQL satellite projects or offer a commercial fork with features not in PostgreSQL.

This is why we have thought of a few various partnership packages, described below, for companies who desire to support the divulgation of Open Source and PostgreSQL in particularly.

Partnership package disponibili					
	Broze	**Silver**	**Gold**	**Platinum**	**Diamond**
E-mail personalizzata ai partecipanti pre-Conferenza.	✖	✖	✖	✖	✔
Mailing list partecipanti all'evento che forniscono il consenso.	✖	✖	✖	✖	✔
Spazio espositivo all'interno della struttura congressuale per attività promozionale dell'azienda.	✖	✖	✖	✔	✔
Possibilità di aggiungere propri materiali promozionali e informativi nella borsa della Conferenza.	✖	✖	✔	✔	✔
Esposizione del proprio logo su web e materiali dell'evento (brochures, programmi, etc.).	✔	✔	✔	✔	✔
Ringraziamenti ufficiali da parte del Chairman in apertura e chiusura dei lavori della conferenza.	✔	✔	✔	✔	✔
Free Pass per la sola giornata della Conferenza.	1	2	3	4	5
Sconto ticket aggiuntivi per la sola giornata della Conferenza, applicabili solo dopo la pubblicazione del programma della Conferenza	5%	7,5%	10%	12,5%	15%
Valore Partnership	300,00 €	700,00 €	1.050,00 €	1.450,00 €	1.950,00 €
+ IVA 22%					

For any additional questions, please contact us: pgday@itpug.org

PGDay.IT 2020

PGDay.IT 2020 - Partnership Activity Package

In addition to the classic packages, this edition of PGDay.IT brings with it some novelties at the Partnership level

These are real activities that can be requested as an alternative to the classic ones previously exposed, or they can go to increase any of the Partnership Packages.

With this proposal we hope to be able to provide the right Partnership alternative to companies that are increasingly linked to the PostgreSQL Ecosystem.

Important

In the "Partnership Activity" are not included:
- Personalized e-mail to the pre-conference participants
- Mailing lists participating in the event that provide consent
- Exhibition space within the congress structure for the company's promotional activity
- Possibility to add own promotional and informative materials in the conference exchange
- Display of your logo on the web and event materials (brochures, programs, etc.)
- Official thanks from the Chairman for the opening and closing of the conference proceedings
- Free Pass for the day of the Conference only
- Ticket discount

Welcome Coffee

After registering at the desk, conference participants will be welcomed with a good hot coffee.

The reserved space will be used with towels with only the logo of the Partner Company.

The partner company will be able to add its own rollups to the outfitting and will be able to attend the space with its own desk.

€ 500,00

Workshop Tecnico Dedicated

The possibility of organizing a 4-hour Technical Workshop on company-specific products. The value of the partnership for this activity includes: the reserved classroom, the exposed advertising banners, personalized educational material with the company logo, names and emails of the workshop participants who gave the authorization, the company logo on the page dedicated to the Day Workshop.

€ 600,00

Video and or Photo

Upon request, videos, photos and personalized interviews for the Partner can be organized. Also advertised through the official channels of PGDay.IT and the ITPUG Association

€ 250,00

Aperitivo at the end of PGDay.IT 2020

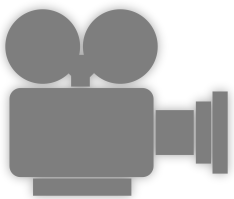At the end of the PGDay.IT the participants will have the right to access a room reserved for an aperitif at the end of the event. The reserved space will be used with towels with only the logo of the Partner Company. The partner company will be able to add its own rollups to the outfitting and will be able to attend the space with its own desk.

€ 900,00

The packages indicated are the basic ones. Other options can be made available to meet the needs of stakeholders. For any clarification, write to: pgday@itpug.org

How to become Partner

Choose the sponsorship level among those present, send an e-mail to pgday@itpug.org with this information:

⁓ Sponsorship level: Platinum, Gold or Silver

⁓ Billing name and address

⁓ VAT number and or Tax Code

⁓ SDI code for electronic invoicing

⁓ Logo in various formats

⁓ Web URL to which the logo should refer

⁓ Brief description of the company

You will be contacted by one of the organizers who will follow you until the end of the event.

You will receive a Partnership contract with all the options requested with the data to make the bank transfer and the amount inclusive of VAT.

Return the contract duly signed and a copy of the payment made. Immediately afterwards you will receive the relevant invoice.

Your position as Partner of PGDay.IT will be formalized together with the receipt of documentation with the publication of the logo on the official website of the event.

You will be sent codes for Free Passes and for the discount equal to the agreed Partnership level.

For any additional issue, please, send an email: pgday@itpug.org.

ITPUG - ITalian PostgreSQL Users Group

ITPUG - Italian PostgreSQL Users Group is a no-profit association for the promotion, spreading and protection of Free Software (FLOSS) in Italy.

In particular, the ITPUG association promotes the adoption of PostgreSQL (http://www.postgresql.org), one of the most successful open source projects.

The association was born in Prato (PO) on November 17, 2007, shortly after the first edition of PGDay.IT.

Main goals of the Association:

⁓ Promote PostgreSQL with professionalism towards:

    ⁓ Institutions (Public Administration)

    ⁓ Schools and Universities

    ⁓ Companies

⁓ Organize the Italian PostgreSQL Day conference every year

⁓ Marketing activities for PostgreSQL

⁓ Participate at initiatives / conferences about free and open-source software

⁓ Meeting point between the international community and the Italian one

Since 2007 until today, the association go on with its mission, promoting the adoption of Open Source in Italy thanks to the proactive activity of members who voluntarily make themselves available to follow the various activities.

For more information about ITPUG association, please contact us: infp@itpug.org.